

Experience

2009 ~ 2011

Art Director for Mobile Projects

GOLDEN GEKKO SPAIN, BARCELONA

- » Creative direction for mobile design projects
- » Managed an international team in four locations
- » Organized and led client presentations
- » Created and oversaw user journeys
- » Developed flowcharts and wireframes
- » Designed user interfaces and icons
- » Acted as a scrubmaster within the team
- » Platforms included: iPhone, iPad, Android, Blackberry and the mobile web.
- » Clients included: Mango, Diesel, Aljazeera...

2008 ~ 2009

Senior Interactive Designer

PLANETA PUBLISHING, BARCELONA

- » Creative direction for department of five online designers
- » Information and user interface design
- » SEO and usability testing
- » Design for online marketing: newsletters, websites, banners, icons, microsites and landing pages

2006 ~ 2008

Senior Designer & Production Manager

AM NEW YORK, NEW YORK

- » Creative direction, design and production for daily newspaper
- » Managed a team of three designers
- » Built mock-up ads and advertorial sections
- » Coordinated workflow of advertising and editorial departments
- » Oversaw the paper's print quality and advertisements reproduction

2002 ~ 2006

Freelance Designer

NEW YORK

Teaching Experience

2010 ~ 2011

"Web Design and Usability"

One-year Work-Study Program

BARCELONA ACTIVA, BARCELONA

2009

"Calligraphy and Typography"

One-year Workshop

ZINK PROJECT, BARCELONA

2008

"Graphic Design Thesis Class"

One-semester Workshop

THE CITY COLLEGE OF NEW YORK

Education

2007

BFA in Electronic Design
& Multimedia

Summa Cum Laude

THE CITY COLLEGE OF NEW YORK

1996

Technology in Graphic Arts

ESCOLA DEL TREBALL, BARCELONA

Honors

THE CITY COLLEGE OF NEW YORK

Phi Beta Kappa Member

Constantine G. Award
For outstanding leadership.

Bailey W. Diffie Award
For academic excellence.

Greengrass Award
For creative achievement.

Kaye Scholar
For future promise in the field
of graphic design.

Programs

Illustrator, InDesign, Photoshop,
Dreamweaver, Flash, After Effects,
Final Cut Pro, Acrobat, Distiller,
HTML5 & CSS3, PHP, CMS

Skills

Video Mapping. Drawing,
Cartooning and Illustration.
Typography, Printmaking and
Calligraphy. Storyboards and
Photography. Final Art and
Presentations.

Fluent in Spanish and Catalan

Publication / Exhibition

2009

Print ad for Jansport backpacks
"Advertising Design and
Typography" by Alex W. White,
NY: Allworth Press

2007

"The Tapas Adventures"
Comic book and illustrations
Compton Goethals Gallery,
NEW YORK

Portfolio

www.typemanuel.com

