

## Experience

2009 ~ 2011

### Art Director for Mobile Projects

GOLDEN GEKKO SPAIN, BARCELONA

- » Creative direction for mobile design projects
- » Managed an international team in four locations
- » Organized and led client presentations
- » Created and oversaw user journeys
- » Developed flowcharts and wireframes
- » Designed user interfaces and icons
- » Acted as a scrubmaster within the team
- » Platforms included: iPhone, iPad, Android, Blackberry and the mobile web.
- » Clients included: Mango, Diesel, Aljazeera...

2008 ~ 2009

### Senior Interactive Designer

PLANETA PUBLISHING, BARCELONA

- » Creative direction for department of five online designers
- » Information and user interface design
- » SEO and usability testing
- » Design for online marketing: newsletters, websites, banners, icons, microsites and landing pages

2006 ~ 2008

### Senior Designer & Production Manager

AM NEW YORK, NEW YORK

- » Creative direction, design and production for daily newspaper
- » Managed a team of three designers
- » Built mock-up ads and advertorial sections
- » Coordinated workflow of advertising and editorial departments
- » Oversaw the paper's print quality and advertisements reproduction

2002 ~ 2006

### Freelance Designer

NEW YORK

## Teaching Experience

2010 ~ 2011

"Web Design and Usability"

One-year Work-Study Program

BARCELONA ACTIVA, BARCELONA

2009

"Calligraphy and Typography"

One-year Workshop

ZINK PROJECT, BARCELONA

2008

"Graphic Design Thesis Class"

One-semester Workshop

THE CITY COLLEGE OF NEW YORK

## Education

2007

BFA in Electronic Design  
& Multimedia

Summa Cum Laude

THE CITY COLLEGE OF NEW YORK

1996

Technology in Graphic Arts

ESCOLA DEL TREBALL, BARCELONA

## Honors

THE CITY COLLEGE OF NEW YORK

Phi Beta Kappa Member

Constantine G. Award  
For outstanding leadership.

Bailey W. Diffie Award  
For academic excellence.

Greengrass Award  
For creative achievement.

Kaye Scholar  
For future promise in the field  
of graphic design.

## Programs

Illustrator, InDesign, Photoshop,  
Dreamweaver, Flash, After Effects,  
Final Cut Pro, Acrobat, Distiller,  
HTML5 & CSS3, PHP, CMS

## Skills

Video Mapping. Drawing,  
Cartooning and Illustration.  
Typography, Printmaking and  
Calligraphy. Storyboards and  
Photography. Final Art and  
Presentations.

Fluent in Spanish and Catalan

## Publication / Exhibition

2009

Print ad for Jansport backpacks  
"Advertising Design and  
Typography" by Alex W. White,  
NY: Allworth Press

2007

"The Tapas Adventures"  
Comic book and illustrations  
Compton Goethals Gallery,  
NEW YORK

## Portfolio

www.typemanuel.com

